



The



**TRAILER BOAT
& WATERCRAFT
SHOW**

www.trailerboat.show





**A FUN, DYNAMIC & LOW-COST SHOW
FOR ALL BOATING AND WATERSPORTS ENTHUSIASTS**

EXHIBIT - From just £12/sqm - VISIT - Just £5 (U16's & O'65's Free)

The Trailer Boat & Watercraft Show 2025 offers a great way to meet and greet UK boating & watersports enthusiasts, both before and after the Summer boating season!

► A FUN SHOW FOR ALL!

With food & refreshment outlets, big-screen arena, music and lots of great displays, The Trailer Boat & Watercraft Show will be a fantastic day or weekend out for anyone and everyone who loves getting out on the water! Featuring:

- | | | |
|--------------------|---------------------------|-------------------------------------|
| ► RIBs | ► Jet Skis | ► Yacht Charters & Boating Holidays |
| ► Sports Boats | ► Outboard Engines | ► Small-Ship Cruises |
| ► Yacht Tenders | ► Boat Trailers | ► Boat / Yacht Owner Clubs |
| ► Sailing Boats | ► Dinghies | ► Boat & Yacht Brokerage |
| ► Inflatable Boats | ► Paddle Boards | ► Cars & Motorhomes |
| ► River Boats | ► Surfboards | ► Clothing |
| ► Fishing Boats | ► Electronics & Chandlery | ► Gifts & Other Retail |
| ► Commercial Boats | ► Fishing Gear | ► Boat Finance & Insurance |

► GREAT LOCATIONS WITH EASY ACCESS

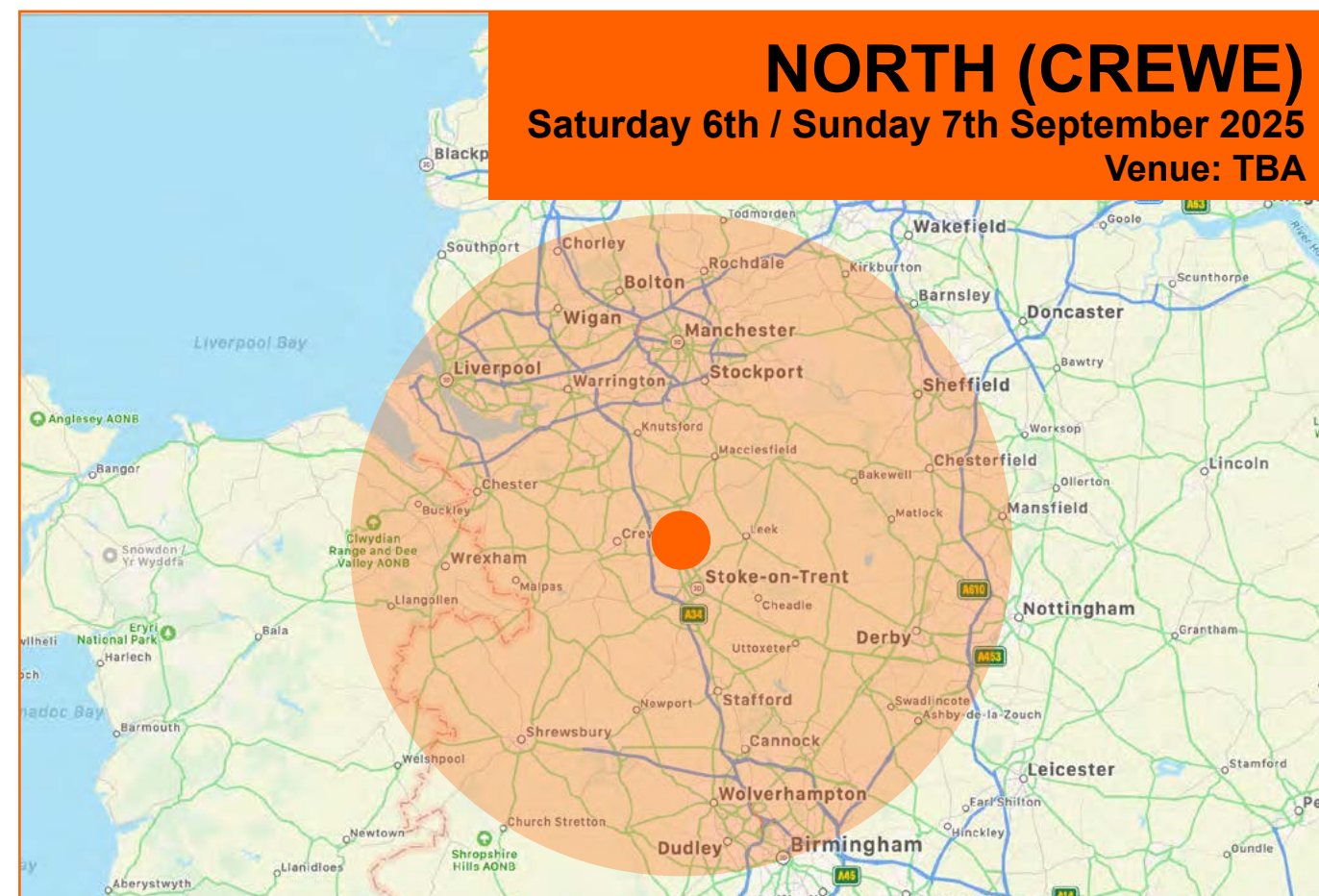
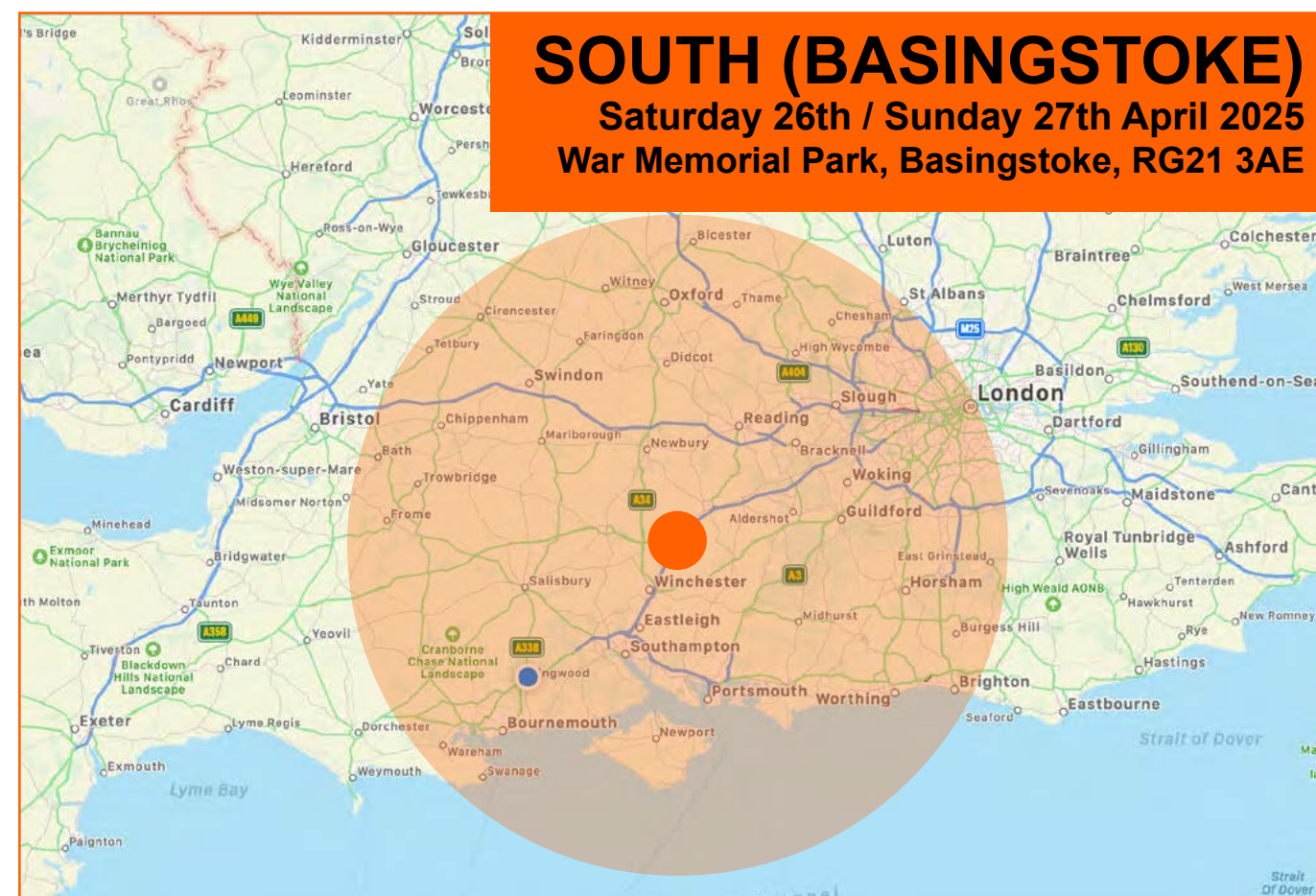
With two Shows planned for 2025 - one in the South and one in the North of England - The Trailer Boat & Watercraft Show venues have been chosen for their easy reach to many major towns and cities; with good road & rail connections; as well as for their size.

► LOW COST FOR BOTH EXHIBITORS & VISITORS

With Exhibitor Spaces starting from just £12/sqm for Open Land Space and from £20/sqm for a Gazebo Space, Exhibitors are able to take part at these events at a very cost-effective price. Likewise, Show Visitors will be able to attend at low cost (£6 online - £12 on the gate), with U16's and over 65's free of charge.

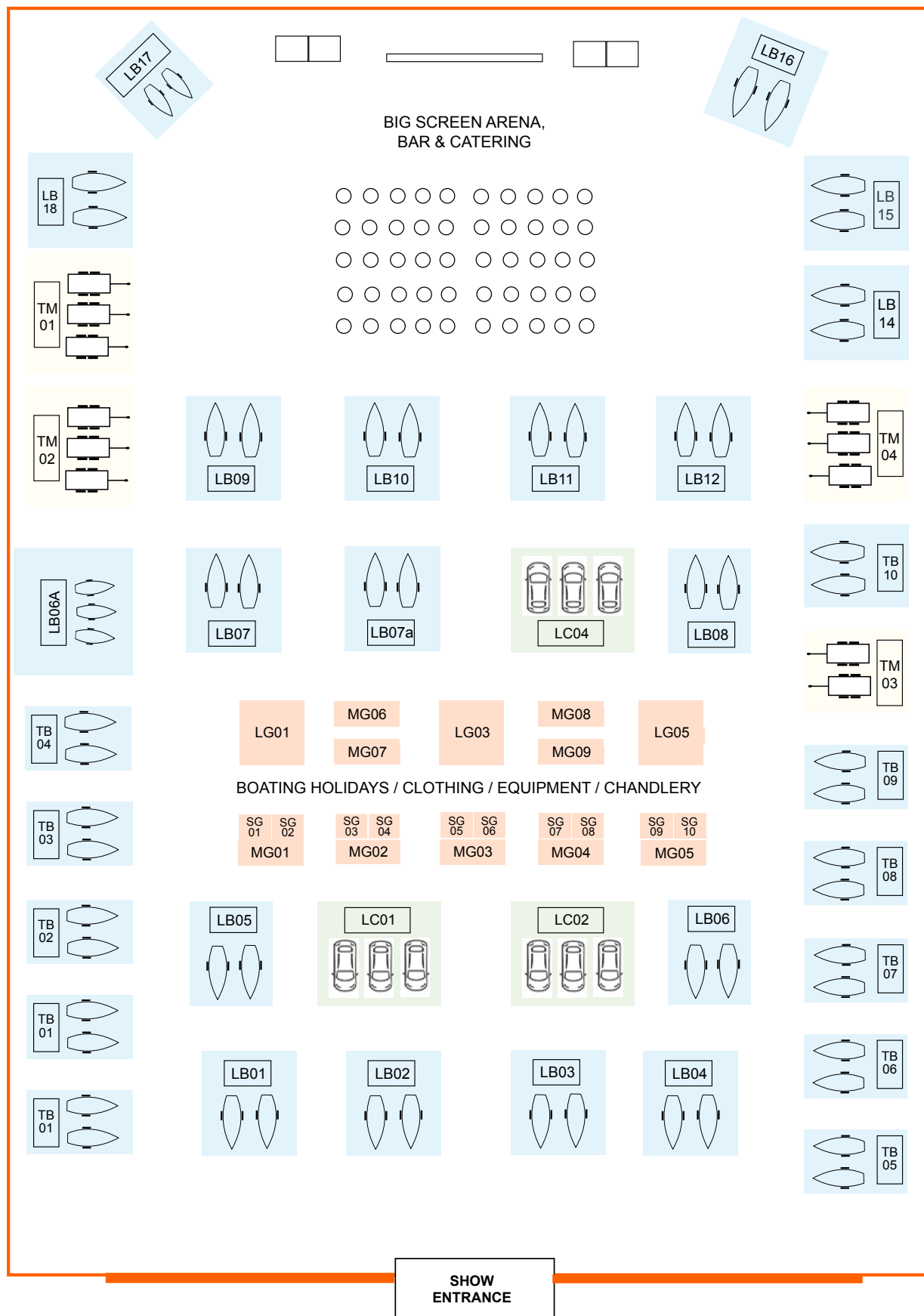
► PLUS, A FREE MULTI-PAGE FEATURE + ADVERT IN THE TRAILER BOAT, SMALL BOAT & WATERSPORTS GUIDE 2025

Included in the Exhibition Show fee, ALL Exhibitors will also receive a Multi-page Page Feature & Full Page advert in The Trailer Boat & Watersports Guide 2025. Free for all Show Visitors and available year-round on the World's Largest Newsstands, The Trailer Boat & Watersports Guide 2025 will reach a huge UK and overseas audience.



SHOW LAYOUT

Note: The Final Show Layout may change and expand depending on the space required by each Exhibitor



QUESTIONS & ANSWERS

Q: What are the Show Dates & Times:

A: South (Show: 26th / 27th April 2025 - Venue: Memorial Park, Basingstoke, Hampshire)
 North Show: 6th / 7th September 2025 - Venue: TBA, Crewe, Cheshire
 Each Show will open to Visitors from 10am - 6pm on Saturday and 10am - 5pm on Sunday.

Q: Can I bring my Boats / Displays the day before the Show?

A: Yes, each Show will be open to receive Exhibits from 12pm on the Friday before the Show. Security will be provided on-site for the duration.

Q: Will the Show be fenced off and security provided?

A: Yes, the whole event will be ringed by security fencing and security provided for the duration.

Q: Can I stay overnight on the Show Site

A: Yes, there will be space allocated for Exhibitors to stay overnight in their motorhome etc. in the Exhibitors Parking Area. Note: No electricity / water / food etc will be available on site on Friday.

Q: Can I bring my Displays on the first day of the Show?

A: Yes, the Show Site will be open for Exhibitor arrivals and movements between 6am - 10am on the Saturday. No exhibit movements will be permitted while the Show is open.

Q: Is there Electricity available On-Site?

A: No. Any Exhibitors wishing to have electricity on their Stand should bring their own means of power - e.g: battery packs / mobile silent generator etc.

Q: Do I need Insurance?

A: Yes, all Exhibitors should have £10 Million Public Liability Insurance as standard. You can obtain this from one of many Event Insurance companies, e.g: <https://www.protectivity.com> Exhibitors should take out Event Insurance to cover this and accidental damage to their exhibits etc.

Q: Where are the actual venues?

A: The South Show will be held at the War Memorial Park in Basingstoke, close to the Town Centre & Station. The Venue for the North Show will be confirmed in May 2025.

Q: Are there places nearby to eat and stay

A: Yes, both shows are taking place at venues close to the major town centres - ie: Basingstoke & Crewe.

Q: What are the 'Breakdown / Movement' Times?

A: All Exhibitors will be able to move exhibits in and out of the Show between 6am - 10am and 6pm - 10pm on both Show Days, and from 2pm - 8pm on the Friday before the Show.

Q: How do I reserve a Space at the Show?

A: Simply call us or email us on T: 0203 488 4170 - E: info@trailerboat.show and let us know how much space you ideally require and your preferred show location (see general plan opposite). Alternatively, please complete, scan and email the 'Expression of Interest' Form on (Page 7) to us.

80+ GREAT BRANDS & COUNTING! (With 4 Months Still To Go!)



The
**TRAILER BOAT,
SMALL BOAT &
WATERSPORTS
GUIDE 2025**



THE DEFINITIVE GUIDE ON TRAILER BOATS, SMALLER BOATS & WATERSPORTS

Published in the UK & Overseas
on the World's Largest Newsstands

.....
Targeted at 160+ Million
Readers in the UK & Worldwide

.....
Free to Read & Download
for 40+ Million 'Unlimited'
Newsstand Subscribers
plus for All Show Visitors

.....
Free Multi-Page Feature + Advert
for All Show Exhibitors included





INCLUDED WITH EVERY SHOW DISPLAY - A MULTI-PAGE FEATURE + ADVERT IN THE TRAILER BOAT, SMALL BOAT & WATERSPORTS GUIDE 2025

The Trailer Boat, Small Boat & Watersports Guide 2025 will be published in March 2025, ahead of the two Shows. It will be available year-round, for an estimated 160+ Million readers and 40+ Million 'free-to-read' subscribers in the UK & around the World, on the World's Largest Newsstands, including 'PressReader' and 'Magzter'. Through PressReader, The Trailer Boat, Small Boat & Watersports Guide 2025 will also be free-to-read by guests of many of the world's leading hotels, airlines, airport lounges and cruise lines, throughout 2025.



Feature Examples - Click Images or Links Below:

INCLUDED WITH EVERY SHOW DISPLAY: A MULTI-PAGE FEATURE + ADVERT IN THE TRAILER BOAT, SMALL BOAT & WATERSPORTS GUIDE 2025 + IN 3 BEST-SELLING MAGAZINES!

All Exhibitors taking part in The Trailer Boat & Watercraft Show 2025 will receive a Multi-Page Feature + Single or Double Page Advert in The Trailer Boat, Small Boat & Watersports Guide 2025. Plus, where the content is relevant, the same Feature & Advert will also be included at no extra cost in one of our 3 best-selling magazines opposite.

Published in the lead up to the Show, and set out in easy-to-read sections, e.g: RIB's, Fishing Boats, Sailing Boats, Yacht Tenders, Watersports etc., The Trailer Boat, Small Boat & Watersports Guide 2025 will be available to read year-round, on the UK & World's Largest Newsstands, including 'PressReader' and 'Magzter'. It will be also free-to-read and download for all visitors to the Trailer Boat & Watercraft Show 2025, as well as for millions of 'Gold' and 'Unlimited' Subscribers in the UK & overseas on these Newsstands.

CAN'T MAKE IT TO THE SHOW? PROMOTE YOUR COMPANY YEAR-ROUND WITH A MULTI-PAGE FEATURE + ADVERT IN THE TRAILER BOAT, SMALL BOAT & WATERSPORTS GUIDE 2025 FOR JUST £360!

Reach millions of readers in the UK and worldwide, as well as all Show Visitors, with a Multi-Page Feature & Advert in the Trailer Boat, Small Boat & Watersports Guide 2025, for just £360 per year!



<https://bit.ly/3OxdWQV>



<https://bit.ly/4f2vsHo>



<https://bit.ly/3BgvWvC>



<https://bit.ly/4fQE1zK>

The
**TRAILER BOAT
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REACHING THE AUDIENCE

The Trailer Boat & Watercraft Show 2025 will be promoted extensively in the lead up to the events in numerous ways, reaching thousands of targeted individuals, both in the UK and overseas.

► MEDIA PARTNERSHIPS - LOCAL, NATIONAL & INTERNATIONAL

From Local Newspapers to leading UK Magazines & International Publications, leading and Publishers are being invited to take an active part in the Show, with Media partnerships which include displays of their titles and Free & Discounted Ticket Offers for their Readers.

► SPONSORED & GROUP SOCIAL MEDIA POSTS

A high proportion of the income generated by The Trailer Boat & Watercraft Show will be re-invested into marketing the Trailer Boat & Watercraft Show through iSocial Media, including on it's Facebook Event Page. This will include Sponsored Posts as well as Group Posts to selected sites and Influencers.

► BANNER & POSTER DISPLAYS - MARINA / BOATYARD PARTNERS FREE ENTRY FOR ALL MARINA & SAILING / BOATING CLUB MEMBERS

Several weeks prior to the Show, dozens of highly visual banners will be displayed at strategic sites by the Show's Local Council Partners, 100+ Marina & Boatyard Partners and other outlets, including Sailing & Boating Clubs. **All Marina, Sailing Club & Boating Club Members will receive FREE Guest Invitations to the Show.**

► FEATURES & ADVERT PROMOTIONS IN OUR OWN BEST-SELLING PUBLICATIONS

The Trailer Boat & Watercraft Show will be extensively promoted in all of our best-selling titles (see overleaf), including The Trailer Boat & Small Boat Guide 2025 and Yacht Charter & Cruise Magazine, reaching a huge UK and international audience on the World's Largest Newsstands.

► A DYNAMIC, FUN SHOW FOR EVERYONE!

The key to any successful event is the fun factor! The Trailer Boat & Watercraft Show has been designed as fun, dynamic 'pop-up' events, that will be highly enjoyable for all Visitors. Alongside the many great exhibits and retail outlets, there will be a Big-Screen Arena showing the latest Boating Videos & Adventures, plus Great Music and numerous Tasty Food Outlets and Refreshment Tents, serving beer, spirits, teas, coffees and everything else besides!





EXPRESSION OF INTEREST

If you are interested in taking part in the Trailer Boat & Watercraft Show, simply email us and let us know how much space you think you will need.

Alternatively, please complete your details below with your estimated space requirements and preferred space location. Then scan and email to info@trailerboat.show

Note: A commitment is only required once we have offered you a Space at the Show and you accept it.

T: +44 (0)203 480 4170 - E: info@trailerboat.show - All prices below ex. VAT

Company:

Contact: Position:

Address:

City: Country:

Tel: Email:

I / we would like to express interest for a Space at the following Show(s):

SOUTH SHOW 2025 (BASINGSTOKE)
26th - 27th April 2025

NORTH SHOW 2025 (CREWE)
6th - 7th September 2025

DISPLAY SPACE REQUIREMENTS

Type of Space Required	Total Cost ex. VAT
<input type="checkbox"/> BOAT + TRAILER DISPLAY SPACE: £12/sqm (min. 30sqm) Width(Frontage): m x Depth: m = m ² x £12/sqm £ Preferred Space Location* (see general show plan overleaf):	
<input type="checkbox"/> TRAILER & GAZEBO DISPLAY SPACE: £12/sqm (min. 30sqm) Width(Frontage): m x Depth: m = m ² x £12/sqm £ Preferred Space Location* (see general show plan overleaf):	
<input type="checkbox"/> CAR / MOTORHOME DISPLAY SPACES: £12/sqm (min. 30sqm) Width(Frontage): m x Depth: m = m ² x £12/sqm £ Preferred Space Location* (see general show plan overleaf):	

CENTRAL VILLAGE DISPLAY SPACES

Boating Holidays / Yacht Charter / Cruises / Boat & Yacht Brokerage / Electronics / Outboards / Boat Equipment / Watersports Equipment / Boat Clubs / Chandlery / Clothing / Insurance / Finance / Gifts & Other Products

OPEN SPACE (36qm+): £12/sqm
 Width(Frontage): m x Depth: m = m² x £12/sqm £
 Preferred Space Location* (see general show plan overleaf):

LARGE GAZEBO SPACE (6m x 3m): £360 £
 Preferred Space Location* (see general show plan overleaf):

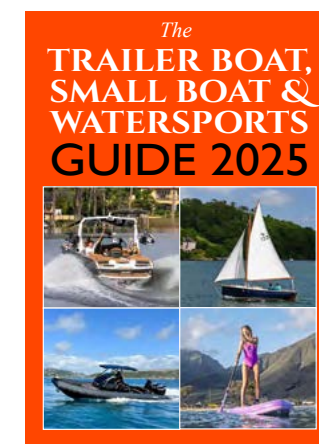
SMALL GAZEBO SPACE (3m x 3m) - £180 £
 Preferred Space Location* (see general show plan overleaf):

HEADLINE PARTNER SPONSORSHIP: £480 £
 Exclusive to your Sector, includes:

- ▶ Main Brand Promotion - Your Logo (exclusive to your sector) on All Show Promotions, inc: Website, Social Media & Show Banners
- ▶ Front Section Double Page Advert in **The Trailer Boat, Small Boat & Watersports Guide 2025**
- ▶ Multi-Page Feature & Single/ Double Page Advert in **The Trailer Boat, Small Boat & Watersports Guide 2025**
- ▶ Unlimited Guest Invitations (with free show entry)
- ▶ 2 x Big Screen Arena Banner Spaces (3m x 1m)
- ▶ 2 x Main Show Entrance Banner Spaces (3m x 1m)

PROMOTION & SERVICE PACK: £75
 Added to all Exhibitor applications, this includes:

- ▶ A Multi-Page Feature + Single / Double Page Advert in **The Trailer Boat, Small Boat & Watersports Guide 2025**
- ▶ Unlimited Guest Invitations (with free show entry)
- ▶ Promotions on the Show's Website & Social Media
- ▶ 2 x Show Banner Spaces (3m x 1m)





The

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 SHOW**
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For further information:
 Tel: +44(0)203 488 4170
 Email: info@trailerboat.show

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The
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 SMALL BOAT &
 WATERSPORTS
 GUIDE 2025**


LUXURY BOATS
**SUPERYACHTS
 & LUXURY YACHTS**
 New Build, Sales, Charter, Design & the Yachting Lifestyle


YACHT CHARTER
& CRUISE
 No. 1 for Yacht Charter, Luxury Cruises and Boat Holidays
 ISLAND ESCAPES IN THE BVI


ALLIANCE 2024
**EXPEDITION
 YACHTS & CRUISES**
 The Leading Magazine for Expedition Yachts, Cruises & Adventure Boating
 EXPLORE SOUTH EAST ASIA


PUBLISHED ON THE WORLD'S LARGEST NEWSSTANDS