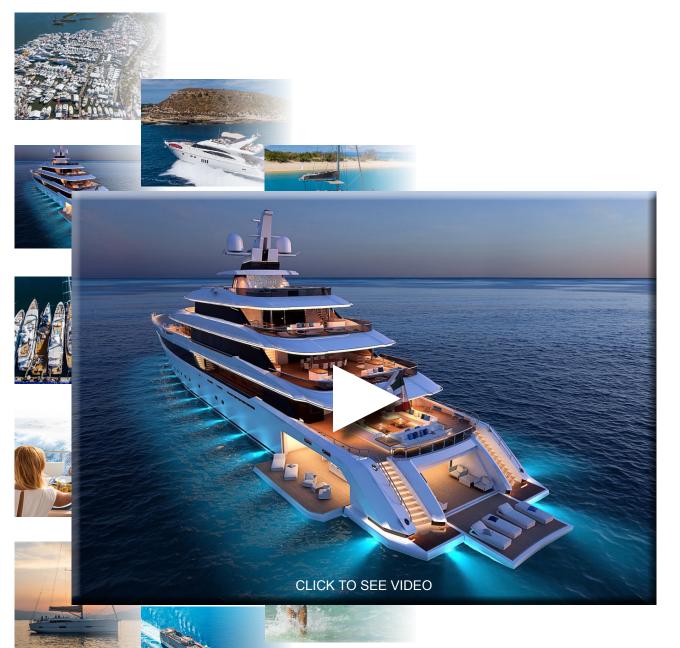






CREATIVE, EFFECTIVE MARKETING





Creative, Effective Marketing

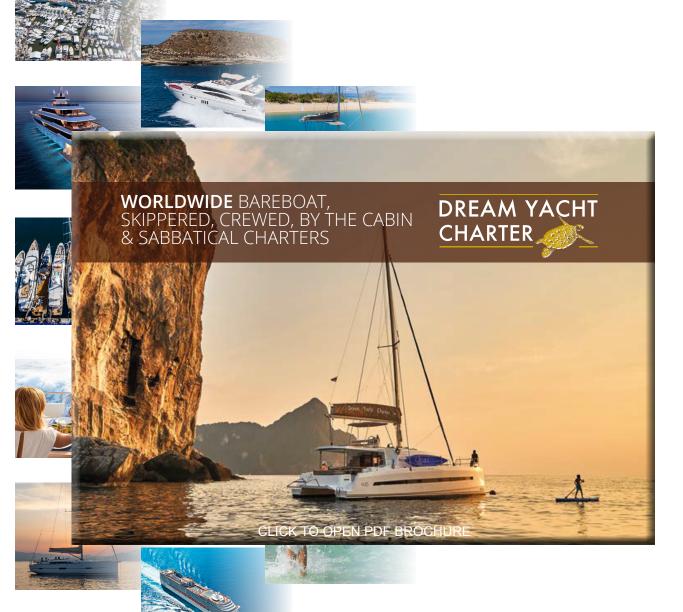
Nothing promotes a yacht, charter, holiday or cruise better than a high quality digital brochure combined with a professionally edited attractor video and a beautiful library of images, all produced using the latest modern technology.

CharterEye Design are specialists at providing:

- * High resolution photography
- * 4K UHD video, including drone aerial imagery
- * 360° images and videos
- * Stylish animated web banners and
- * Beautiful brochures, both interactive digital, PDF and printed

All designed and professionally produced for a very competitive price.







DIGITAL & PRINTED BROCHURES

Creating and publishing a Brochure for your yacht, charter, holiday company or cruise vacations is imperative in this modern day. Quite simply, clients like something to study and look at!

CharterEye Design creates beautiful brochures for some of the world's leading yachts, charter, cruise and holiday companies

* Full design and creation of the Brochure

- * Wide Variety of Sizes & finishes available
- * Embedded website & video links
- * Published in Printed, PDF & Digital Formats







PROFESSIONAL VIDEO

Never before has Video been such a useful tool to marketing promotions. Embed it into a brochure, on your company website, on social media or Youtube Channel, a professionally edited video will say more about your yacht, charter, holiday or cruise than any other media form.

* On-board Video - for a realistic idea of life aboard

* Aerial (Drone Video) - for a true birds eye view

* 360° Video - taking the viewer on-board in almost real time

* All professionally edited and colour enhanced

* Produced in a variety of resolutions and formats





Main image & video courtesy of Fountaine Pajot. 360° video courtesy of Prestige Yachts.





High Resolution Photography

The saying that "A picture tells a thousand words" is never more true than in today's highly visual world.

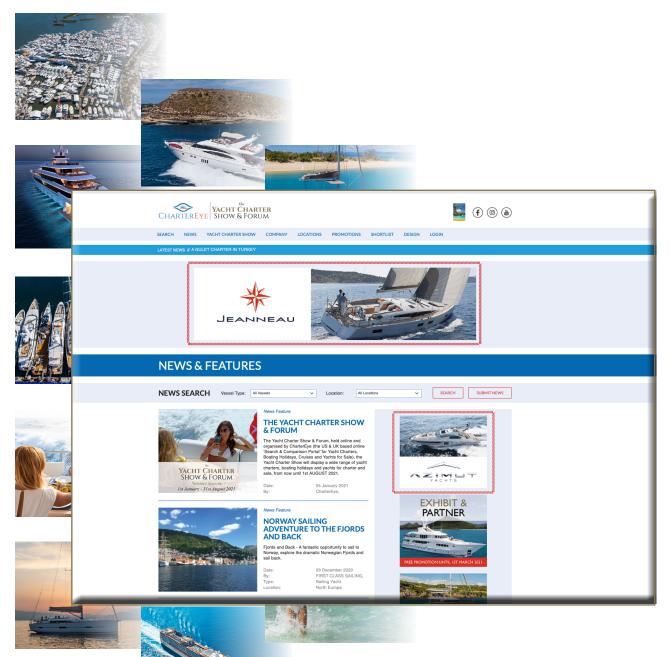
CharterEye Design's professional photographers can provide you with a beautiful library of pictures of your yacht, holiday or cruise:

- * All professionally edited and colour enhanced
- * Catalogued into image subjects and locations
- * In both High Resolution and Lower Resolution Formats
- * Sized for all Printed, Website and Social Media uses.





Main image courtsey of Princess Yachts America Small image courtesy of Equator Yachts



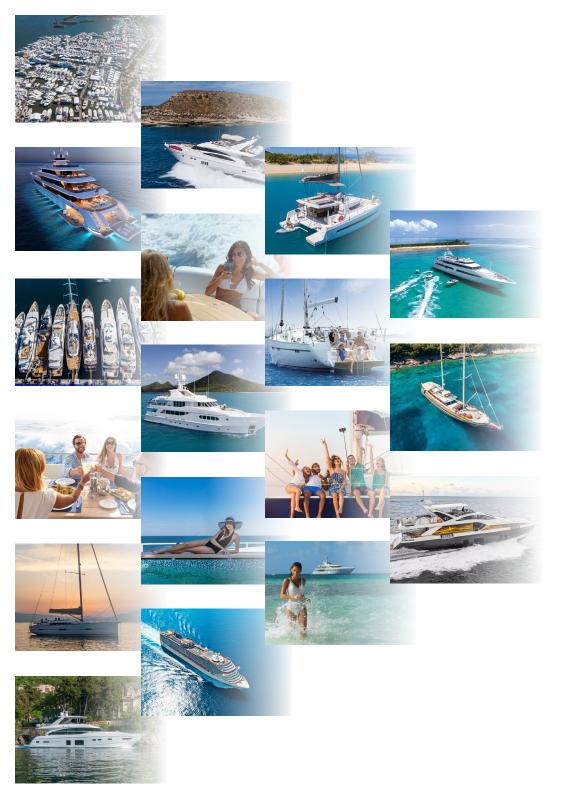


Animated Web Banners

Animated Web Banners are a highly effective way to draw attention to your company, yacht, charter, holiday or cruise. Positioned well on a Digital Media site and with appropriate links, Web Banners instantly draw the viewer to what you want them to see and experience.

- * Full design and creation of the Banner
- * Static (.jpg) and fully animated (.gif) Banners
- * Provided in a 'Suite' of internationally recognised sizes
- * Custom Sizes also available
- * Embedded web links where required







To enquire about CharterEye's Design Services, please CLICK HERE to use our online enquiry form, or contact us at:

T: +44 (0)203 488 4170 (UK, EU & International) T: +1 (954) 900 1974 (USA & Canada)

E: enquire@chartereye.com W: chartereye.com/design

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