

CARIBBEAN SUPERYACHT CHARTERS 2021/22



YACHT CHARTER & CRUISE



SPECIAL PROMOTION + CARIBBEAN SUPERYACHT REPORT + YACHT CHARTER & CRUISE SHOW

YEAR ROUND PROMOTION FROM UNDER £/€/€\$ 1 PER VESSEL PER WEEK

Promote your Company, Yacht Charters, Holidays and Cruises, as well as Yachts for Sale, for the whole year, from under £/€/€\$ 1 per Vessel per Week in:

CARIBBEAN SUPERYACHT CHARTERS REPORT

(See details overleaf). Promotion includes:

- ▶ 1-3 Page Feature / Advert (e.g: 4 x Individual Charter / Holiday Page Promotions)
- ▶ Up to 50 Individual Yacht Listings with Image, Description & Links (see below)

YACHT CHARTER & CRUISE SHOW:

(See details overleaf). Promotion includes:

A Company Profile Page, with:

- ▶ Company Description, Animated Web Banner, Contact Details & Links

Up to 50 Individual Vessel / Holiday Displays (Interchangeable), with

- ▶ Vessel Type, Description & Specifications, Images & Video Link
- ▶ Location (Summer / Winter)
- ▶ Charter / Holiday / Sale Price
- ▶ Direct Vessel / Company Weblink to your own Website
- ▶ Change Vessels for Others whenever you like, with your own Login

PRICE OPTIONS (ANNUAL PROMOTION):

Special Report Feature & Advert, + Yacht Charter Show Display, with:

- ▶ 50 Vessel / Holiday Promotion (Interchangeable) - £1590 / €1749 / \$1990*
- ▶ 24 Vessel / Holiday Promotion (Interchangeable) - €990 / €1149 / \$1287*
- ▶ 12 Vessel / Holiday Promotion (Interchangeable) - £790 / €899 / \$1027*
- ▶ 6 Vessel / Holiday Promotion (Interchangeable) - £590 / €680 / \$767*
- ▶ 1 Vessel / Holiday Promotion - £390 / €452 / \$499*

Subsequent Special Report Promotions: just £390 / €452 / \$499 per Report

To Book your Promotion, please Email: enquire@chartereye.com or call : EU/International: +44 (0)203 488 4170 - USA: +1 (954) 900 1974

SPECIAL REPORT: CARIBBEAN SUPERYACHT CHARTERS 2021/22

PUBLISHED - AUTUMN 2021

- ▶ **Published:** Autumn 2021 (PDF & ISSUU Formats).
- ▶ **Free Readership:** Available FREE online until August 2022.
- ▶ **Audience Market:** UK / USA / Europe / FE / ME
- ▶ **Audience Reach:**
92,365+ Registered Subscribers to Yacht Charter & Cruise Magazine*
[Click Here for a FREE Subscription](#)
500,000+ Social Media Promotions (est.) to yachting & cruising enthusiasts in the [Audience Market](#) via Targeted Sponsored Posts.
- ▶ **Description:** Published in the Autumn 2021 and FREE to download (PDF format) or read (ISSUU digital format), this Special Report will be available online for all readers until August 2022. This Special Report will highlight:
 - * SuperYacht Charters in the Caribbean 2021/22
 - * The best vessels to choose from
 - * Special locations to visit with suggested itineraries
 - * Features and guidance from leading companies serving this region
- ▶ **Promotion Details:** For details on taking part in this Special Report and featuring your vessels in the online Yacht Charter & Cruise Show, please [Download Promotion Details](#)

FREE SUBSCRIPTION - CLICK HERE

CARIBBEAN SUPERYACHT CHARTERS 2021/22



YACHT CHARTER
& CRUISE

A SPECIAL REPORT

* Registered Subscribers as of 1st May 2021

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SEARCH & COMPARE YACHT CHARTERS HOLIDAYS & CRUISES

CONTINUOUS, YEAR ROUND PROMOTION

Promote your Company, Yacht Charters, Holidays and Cruises, as well as Yachts for Sale in the **YACHT CHARTER & CRUISE SHOW**, continuously, all year round, to a **Targeted Worldwide Audience**

This online event offers users a '**SEARCH & COMPARISON PORTAL**', where they can easily find the yacht or cruise of their choice, selecting from vessels presented by dozens of the world's best yachting & cruising companies. The Search & Comparison Portal is FREE to use for everyone.

Each Promoted Company receives:

▶ **A Company Profile Page**, with

- Company Description
- Animated Web Banner
- Contact Details & Links

▶ **Up to 50 Individual Vessel / Holiday Displays**, with

- ▶ Vessel Type, Description & Specifications,
- ▶ Vessel Images & Video Link
- ▶ Location (Summer / Winter)
- ▶ Charter / Holiday / Sale Price
- ▶ Direct Vessel / Company Weblink to your own Website
- ▶ Change Vessels for Others whenever you like, with your own Login

For further details, please Email: enquire@chartereye.com
or call : EU/International: +44 (0)203 488 4170 - USA: +1 (954) 900 1974

YACHT CHARTER & CRUISE
Search & Compare Yacht Charters, Holidays & Cruises

SEARCH NEWS MAGAZINE REPORTS CHARTER SHOW BROKERAGE SHOW LOCATIONS SHORTLIST PROMOTIONS LOGIN

LATEST NEWS: # A 3-Night Adventure Voyage from Dubrovnik

istion
YACHTING
5-STAR YACHTING HOLIDAYS IN GREECE

COMPANY PROFILE

istion
YACHTING
COMPANY PROFILE
YACHT CHARTER SHOW EXHIBITOR

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Email: charter@istion.com
Web: www.istion.com

Founded in 1992, Iston Yachting started off with a small fleet of yachts in the Dodecanese, and rapidly grew to a market leader in the south-east Aegean as one of the most popular yachting destinations in the Mediterranean.
28 years later, with head offices in Athens, a fleet of more than 100 yachts operating from 9 company managed charter bases in Greece, 12,500 bookings and more than 80,000 happy guests, the company's reputation through an international network of trusted charter brokers.

OUR VISION
We cherish the strong bonds of trust we have formed with our clients and aim to continue our successful course by building on our passion. We are maximizing our efforts to expand our horizons to specialists and consultants promising innovative service. Iston Yachting aspires to reinvent yachting as a vacation strategy accessible to broader and more diversified groups of people, offering customized and personalized services.

PRIME LISTING

AZIMUT 46
Selling Price: -
Charter / Holiday ... € POA (from p/w...
Charter / Holiday ... Yacht Charter (Cr...
Vessel Type: Motor Yacht
Builder: AZIMUT
Summer Location: East Mediterranean
Winter Location: East Mediterranean
Length: 13.90m
Guests: 6
Company: **ISTION YACHTING**
Status: Broker
Our Azimut 46 Flybridge, an Azimut 46, a motor yacht available for crewed charters throughout Greece. With 3 cabins and 2...
[DETAILS](#) | [DIRECT LINK](#) | [SHORTLIST](#)

HANSE 675 - 'NADAMAS'
Selling Price: -
Charter / Holiday ... € 14,450 (from p/w...
Charter / Holiday ... Yacht Charter (Cr...
Vessel Type: Sailing Yacht
Builder: HANSE
Summer Location: East Mediterranean
Winter Location: East Mediterranean
Length: 21.10m
Guests: 6
Company: **ISTION YACHTING**
Status: Central Agent
Our Nadamas, a Hanse 675, a sailing yacht available for crewed charters throughout Greece. With 3 cabins and...
[DETAILS](#) | [DIRECT LINK](#) | [SHORTLIST](#)

LAGOON 630 MOTOR YACHT
Selling Price: -
Charter / Holiday ... € POA (from p/w...
Charter / Holiday ... Yacht Charter (Cr...
Vessel Type: Motor Yacht
Builder: LAGOON
Summer Location: East Mediterranean
Winter Location: East Mediterranean
Length: 18.50m
Guests: 10
Company: **ISTION YACHTING**
Status: Broker
The new Lagoon 630 Motor yacht has been designed in Lorient. She has a high and clean hull, a large cockpit and a wide range of amenities. She is available for charter throughout the year with a crew of 10.
[DETAILS](#) | [DIRECT LINK](#) | [SHORTLIST](#)

YACHT CHARTER & CRUISE
FINISH YOUR SUMMER VACATION!
[FREE SUBSCRIPTION - CLICK HERE](#)

AUDIENCE REACH

With an ever-growing list of over 90,000 Registered Subscribers, 'Yacht Charter & Cruise' Magazine, Show and Reports are promoted extensively through Social Media, with Targeted Sponsored Posts and Group Posts throughout the year. Up to 50% of the total revenue earned by Yacht Charter & Cruise is put back into promoting the Yacht Charter & Cruise display portal and publications to a targeted audience, focusing on regions and groups where yachting and cruising enthusiasts are most likely to engage.

Number of Participants & Partners	Estimated Total Income	Estimated Revenue to be Re-Invested in Marketing	Estimated Targeted 'Reach' via Sponsored Impressions
50 companies	€44,000	€26,400	5,280,000 + Group Posts/Shares
100 companies	€88,000	€52,800	10,560,000 + Group Posts/Shares
150 companies	€132,000	€79,200	15,840,000 + Group Posts/Shares

Delegates to the Yacht Charter Show Forums are limited to 1000 people per session. All Yacht Displays, Magazine & Special Reports, News and Forum Recordings are published continuously online.

YACHT CHARTER & CRUISE

Search & Compare Yacht Charters, Holidays & Cruises

TARGETING POST-COVID REGIONS FOR REAL RESULTS!

During the Coronavirus pandemic, Social Media Promotions for Yacht Charter & Cruise will focus on regions where Covid vaccinations are well underway and where people are once again starting to travel.

TARGETED SPONSORED POSTS

Some Media Companies will tell you they have hundreds of thousands of 'likes' or 'followers', and that just by posting on Social Media will get you great results. This is not true and is very misleading.

Because Business 'Likes' and 'Followers' could be purchased from outside agencies for as little as \$60 per 100,000 likes, since 2016 Facebook and Instagram have used an advanced algorithm to limit organic post distribution, in order to generate income through Sponsored Posts.

Today, it is estimated that less than 0.5% of un-sponsored business posts reach a 'genuine' follower who will then click on it.

So, organic posts from a Media Company claiming they have say 100,000 'likes', will only likely reach 500 people at best.

CharterEye's targeted promotion of Yacht Charter & Cruise is principally done through 'Sponsored Posts' (see opposite). These sponsored posts reach thousands more people than any un-sponsored post ever will.




SPECIAL REPORTS

YACHT CHARTER & CRUISE

Search & Compare Yacht Charters, Holidays & Cruises


**CARIBBEAN SEASON
2021/2022**



YACHT CHARTER & CRUISE A SPECIAL REPORT

- ▶ **Published:** Autumn 2021 (PDF & ISSUU)
- ▶ **FREE to Read:** until July 2022
- ▶ **Audience Market:** UK / USA / EUR


**CARIBBEAN SUPERYACHT
CHARTERS 2021/22**



YACHT CHARTER & CRUISE A SPECIAL REPORT

- ▶ **Published:** Autumn 2021 (PDF & ISSUU)
- ▶ **FREE to Read:** until July 2022
- ▶ **Audience Market:** UK / USA / EUR / FE / ME


**GREECE, TURKEY & CROATIA
YACHT CHARTERS & CRUISES 2022**



YACHT CHARTER & CRUISE A SPECIAL REPORT

- ▶ **Published:** Autumn 2021 (PDF & ISSUU)
- ▶ **FREE to Read:** until September 2022
- ▶ **Audience Market:** UK / USA / EUR


**WEST MEDITERRANEAN
YACHT CHARTERS & CRUISES 2022**



YACHT CHARTER & CRUISE A SPECIAL REPORT

- ▶ **Published:** Winter 2021 (PDF & ISSUU)
- ▶ **FREE to Read:** until November 2022
- ▶ **Audience Market:** UK / USA / EUR / FE


**MEDITERRANEAN SUPERYACHT
CHARTERS 2022**



YACHT CHARTER & CRUISE A SPECIAL REPORT

- ▶ **Published:** Winter 2021 (PDF & ISSUU)
- ▶ **FREE to Read:** until November 2022
- ▶ **Audience Market:** UK / USA / EUR / FE


GULET CHARTERS & CRUISES 2022



YACHT CHARTER & CRUISE A SPECIAL REPORT

- ▶ **Published:** Autumn 2021 (PDF & ISSUU)
- ▶ **FREE to Read:** until September 2022
- ▶ **Audience Market:** UK / USA / EUR


**YACHT OWNERSHIP & MANAGEMENT
PROGRAMMES**



YACHT CHARTER & CRUISE A SPECIAL REPORT

- ▶ **Published:** Winter 2021 (PDF & ISSUU)
- ▶ **FREE to Read:** until November 2022
- ▶ **Audience Market:** UK / USA / EUR / FE

**LUXURY CRUISES & YACHT
CRUISES 2022**



YACHT CHARTER & CRUISE A SPECIAL REPORT

- ▶ **Published:** Autumn 2021 (PDF & ISSUU)
- ▶ **FREE to Read:** until September 2022
- ▶ **Audience Market:** UK / USA / EUR

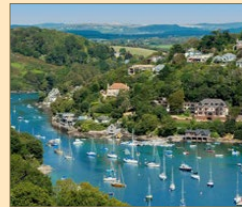
**SOUTH EAST ASIA
YACHT CHARTERS & CRUISES 2022**



YACHT CHARTER & CRUISE A SPECIAL REPORT

- ▶ **Published:** Autumn 2021 (PDF & ISSUU)
- ▶ **FREE to Read:** until September 2022
- ▶ **Audience Market:** UK / USA / EUR / ANZ / FE

**UK & IRELAND
YACHT CHARTERS & CRUISES 2022**



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YACHT CHARTER & CRUISE

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